

**ECONOMIC AND COMMUNITY DEVELOPMENT
OF THE COMMON COUNCIL
125 East Avenue
P.O. Box 5125
Norwalk, CT 06856**

TO: MEMBERS, ECONOMIC AND COMMUNITY DEVELOPMENT COMMITTEE OF THE
COMMON COUNCIL

FROM: JOHN KYDES, CHAIRMAN

DATE: SEPTEMBER 5, 2023

RE: MEETING NOTICE

The Regular Meeting of the Economic & Community Development Committee is scheduled for Thursday, September 7, 2023 at 7:00pm. To allow public access, anyone may access a meeting by telephone, Zoom, and/or the City of Norwalk YouTube channel. Specific instructions and links can be found at www.norwalkct.org/meetings.



Members of the public can call in and listen to a meeting. They will not be able to speak or see any of the meeting participants. Each meeting will use a unique Meeting/Webinar ID. Please find the information using the link above.



Members of the public who wish to provide "live comments" will need to register in advance and use the Zoom meeting platform. All participants will be muted upon entering the meeting. To speak, click the "raise your hand indicator" and you will be called on by the host of the meeting during the public comment section. Please find the information using the link above.



Members of the public who wish to view the meeting, but are not participating, can view a live stream on the City of Norwalk YouTube channel. This stream is delayed by approximately 20 seconds. Please find the information using the link above. The meeting recording and minutes will be posted on the City of Norwalk website within seven (7) days after the meeting.



Members of the public who wish to provide public comment are encouraged to submit those via email in advance of the meeting. For these comments to be read into the record, they should be submitted at least three hours in advance of the meeting start time. Please email Maritza Alvarado at malvarado@norwalkct.gov to provide written public comment prior to the meeting.

**ECONOMIC AND COMMUNITY DEVELOPMENT COMMITTEE OF THE COMMON COUNCIL
REGULAR MEETING
SEPTEMBER 7, 2023 @ 7:00PM
AGENDA**

**CALL TO ORDER
ROLL CALL
PUBLIC PARTICIPATION**

I. ADMINISTRATION

- A. Approval of the Minutes of July 6, 2023, Meeting.

II. NEW BUSINESS

A. REDEVELOPMENT

1. Advance the PY47 CAPER to the Common Council with authorization for the Mayor to sign all forwarding documentation required by HUD.

B. PLANNING AND ZONING

1. Zoning Update, including Waterfront Study.

C. TRANSPORTATION, MOBILITY, AND PARKING

1. Authorize the Mayor, Harry W. Rilling, to execute an agreement with Tri-State LED for \$36,217.40 to upgrade the electrical fixtures in the island adjacent to Maritime Aquarium.

ACCT: 510000 5796 GGP08 & 0923 3710 5777 C0773

2. Authorize the Mayor, Harry W. Rilling, to execute an amendment to the CDM Smith agreement to include an additional \$27,150 for the Hamilton Ave Staircase.

ACCT: 520000-5796-MLK01

D. BUSINESS DEVELOPMENT & TOURISM

1. Authorize the Mayor, Harry W. Rilling, to execute a contract with You Are Not Alone Murals, Purpose Projects NY, in an amount not to exceed \$25,000 to install a mural located on Brien McMahon High School as approved by Norwalk Public Schools facilities and administration.

ACCT: 0922 3760 5777 C0804 & 0923 5777 C0804

2. Authorize the Mayor, Harry W. Rilling, to execute a contract with ARC Sound. Stage. Lighting. LLC to install and produce stages and lighting and secure entertainment for the City of Norwalk Nightfair on Washington Halloween Event in an amount not to exceed \$75,000 via sole source procurement.

ACCT: 133710 5796 AEC16 & 0924 3780 5777 C0680

III. OLD BUSINESS

ADJOURNMENT

**CITY OF NORWALK
ECONOMIC AND COMMUNITY DEVELOPMENT COMMITTEE
OF THE COMMON COUNCIL
REGULAR MEETING
JULY 6, 2023**

ATTENDANCE: John Kydes, Chair; Lisa Shanahan; Barbara Smyth;
James Frayer (7:12 p.m.)

STAFF: Sabrina Godeski, Director of Economic and Community Development;
Jessica Vonashek, Chief of Economic and Community Development;
Garrett Bolella and James Travers, Transportation, Mobility and Parking;
Steven Kleppin, Director of Planning and Zoning

CALL TO ORDER

Mr. Kydes called the meeting to order at 7:04 p.m.

ROLL CALL

Mr. Kydes called the Roll as indicated above.

PUBLIC PARTICIPATION

Public participation comments are not verbatim and represent a summarization of statements unless otherwise noted. Speakers are Norwalk residents unless otherwise noted.

Ms. Diane Lauricella spoke about the Waterfront Industrial Zones Study. She referenced the brownfields on page 44 and said the Study indicated there were no brownfields and said that was false. She said she was disappointed that after she talked about the sites, no one reached out to her for help. Ms. Lauricella said the EPA should know about the brownfield on Platt Street. She reiterated that the statement was false.

Ms. Lauricella said the east bank marina pocket has a pollution problem that was never addressed properly. She said this Study was not ready and asked that her suggestion be taken seriously. She said there were discussions about a map that included a brownfield/polluted sites that was deleted. She said they need to go back to make the report honest about the pollution issues.

Ms. Lauricella said she was not disavowing the City's industrial history and added that Oyster Shell Park was never properly closed.

Mr. Richard Bonenfant spoke about the Waterfront Industrial Zones Study and said that if this is an agenda to push the boatyards out and add apartments, he is not in favor of the Study. He also spoke about item two related to Transportation Engineering and Related Design Services for the Wall Street Corridor and said he wants to be able to get his car from one side of town to the other side of town without having to avoid Wall Street.

There were no other members of the public who wished to comment this evening.

Mr. Frayer joined the meeting at 7:12 p.m.

A Quorum was now present.

I. ADMINISTRATION

A. Approval of the Minutes of June 1, 2023 Meeting.

**** MS. SMYTH MOVED TO APPROVE THE MINUTES AS PRESENTED
** MOTION PASSED WITH ONE (1) ABSTENTION (MR. FRAYER)**

II. NEW BUSINESS

A. PLANNING AND ZONING

**** MS. SHANAHAN MOVED TO AUTHORIZE THE MAYOR, HARRY W. RILLING, TO EXECUTE ANY AND ALL DOCUMENTATION TO RATIFY AND APPROVE THE WATERFRONT INDUSTRIAL ZONES STUDY. (STEVE KLEPPIN)**

Mr. Kleppin reviewed the request and addressed Ms. Lauricella's comments. He said that he did not doubt there were brownfields, but when the data bases were searched, there were none. He said they were not going to add anything that was not verifiable.

Mr. Kleppin shared his screen and reviewed the memo he provided to the Committee members as well as the map.

The Committee members expressed their thanks to Mr. Kleppin.

**** MOTION PASSED WITH ONE (1) ABSTENTION (MR. FRAYER)**

City of Norwalk
Economic and Community Development Committee
of The Common Council
Regular Meeting
July 6, 2023
Page 2

B. TRANSPORTATION, MOBILITY, AND PARKING

- ** MS. SHANAHAN MOVED TO AUTHORIZE THE MAYOR, HARRY W. RILLING, TO EXECUTE A CONTRACT VIA SOLE SOURCE PROCUREMENT WITH STANTEC INC. TO COMPLETE PROJECT REVIEW, CLOSEOUT, AND REQUISITION REQUESTS TO THE CONNECTICUT DEPARTMENT OF TRANSPORTATION FOR GRANT REIMBURSEMENT IN AN AMOUNT NOT TO EXCEED \$60,000 FOR NRV T PHASE 2. (JIM TRAVERS & GARRETT BOLELLA)**
ACCT: 0923-3750-5777-C0777
0922-3750-5777-C0777
0923-4120-5777-C0824

Mr. Travers reviewed the request to work with Stantec, Inc. who has been working on the design. This will walk them through the project close out.

- ** MOTION PASSED UNANIMOUSLY**

- ** MS. SMYTH MOVED TO AUTHORIZE THE MAYOR, HARRY W. RILLING, TO EXECUTE AN AMENDMENT TO INCREASE THE FUSS AND O'NEILL CONTRACT BY \$200,000 FOR ADDITIONAL TRANSPORTATION ENGINEERING AND RELATED DESIGN SERVICES FOR WALL STREET CORRIDOR IMPROVEMENTS. (JIM TRAVERS & GARRETT BOLELLA)**
ACCT: 0923-3750-5777-C0800

Mr. Bolella reviewed the request and explained they held a number of outreach meetings with the residents. He noted they have a lot of funding, but the project has grown in complexity. He said they hope to have the contractor on board by this fall.

In response to Mr. Kydes' question, Mr. Bolella said the plan is to eliminate back in parking. Mr. Travers added that they plan to look at this earlier in the project and return to parallel parking.

- ** MOTION PASSED UNANIMOUSLY**

- ** MS. SHANAHAN MOVED TO AUTHORIZE THE MAYOR, HARRY W. RILLING, TO EXECUTE AN AMENDMENT TO INCREASE THE WSP CONTRACT BY \$25,000 FOR ADDITIONAL DESIGN SERVICES FOR THE PHASE 4 TRAFFIC SIGNAL UPGRADE PROJECT. (JIM TRAVERS & GARRETT BOLELLA)**
ACCT: 0921-4120-5777-C0232

Mr. Bolella reviewed the request and said it is related to the grant funded project. All signals will have adaptive control systems. The funding is to be sure the designer can provide final drawings.

**** MOTION PASSED UNANIMOUSLY**

C. BUSINESS DEVELOPMENT & TOURISM

**** MS. SMYTH MOVED TO AUTHORIZE THE MAYOR, HARRY W. RILLING, TO EXECUTE A 3-YEAR LEASE AGREEMENT WITH RENTA-CHRISTMAS IN AN AMOUNT NOT TO EXCEED \$138,584 (\$46,195 PER YEAR) FOR THE WALL STREET AND SOUTH NORWALK HOLIDAY EXTRAVAGANZA CHRISTMAS TREES INSTALLATION AND MAINTENANCE. (SABRINA GODESKI)
ACCT: 133710-5796-AEC16
09243780-5777-C0680**

Ms. Godeski reviewed the request. She said a new Special Events Coordinator was hired and this is the first request the Committee will see. Ms. Smyth said last year's events were fabulous. Ms. Godeski said this will be the first of many events.

**** MOTION PASSED UNANIMOUSLY**

D. BUILDING AND CODE ENFORCEMENT

**** MS. SHANAHAN MOVED TO AUTHORIZE THE MAYOR, HARRY W. RILLING TO EXECUTE A 1-YEAR CONTRACT WITH STAR INC., LIGHT THE WAY WITH 4 OPTIONS TO EXTEND THE TERM FOR A PERIOD OF 1 YEAR EACH IN AN AMOUNT NOT TO EXCEED \$13,000 PER YEAR FOR LITTER CLEAN-UP SERVICES WITHIN THE WALL STREET BUSINESS DISTRICT. (JESSICA VONASHEK)
ACCT: 01-3720-5258**

Ms. Vonashek reviewed the request. She noted that the City worked with Star Inc. for a number of years. Mr. Kydes asked if there were any issues with the unions. Ms. Vonashek said sh has not heard of any issues with the unions on this particular agreement.

**** MOTION PASSED UNANIMOUSLY**

Ms. Vonashek announced there will be a Farmer's Market at Ryan Park on July 30th from 10:00 a.m. to 3:00 p.m. There will be live music and lots of vendors.

III. OLD BUSINESS

There was no old business discussed this evening.

ADJOURNMENT

There was no further business, and the meeting was unanimously adjourned at 7:49 p.m.

Respectfully submitted,

Rosemarie Lombardi
Telesco Secretarial Services

THE ECONOMIC AND COMMUNITY DEVELOPMENT COMMITTEE OF THE COMMON COUNCIL

125 East Avenue
P.O. Box 5125
Norwalk, CT 06856

**TO: MEMBERS, ECONOMIC AND COMMUNITY DEVELOPMENT COMMITTEE OF THE
COMMON COUNCIL**

FROM: STEPHEN IVAN, HOUSING DEVELOPMENT PROJECT MANAGER

RE: PY47 CONSOLIDATED ANNUAL PERFORMANCE AND EVALUATION REPORT

DATE: SEPTEMBER 1, 2022

Norwalk's Consolidated Annual Performance and Evaluation Report (CAPER) is a review of the CDBG program for Program Year 47 (July 1, 2021 - June 30, 2022). In keeping with the City's *Citizen Participation Plan*, the CAPER has been made available for public comment between September 1, 2022 and September 16, 2022. On September 9, 2022 the Redevelopment Agency will host a public hearing for the CAPER meeting for public participation. Comments received after the September 1st meeting will be documented and presented at the September 13, 2022 Common Council meeting. If comments are submitted received after the September 13 Common Council meeting and prior to the end of the public comment period, they will be documented and presented at the September 27, 2022 Common Council meeting. A draft of the PY47 CAPER is provided as an attachment and also available for viewing at the following linking. <https://www.norwalkct.org/1412/Community-Development-Block-Grant>

Resource Narrative

In PY47, the total resources made available to the City was \$1,174,474 which included the 2021 HUD CDBG allocation of \$884,474, prior year resources of \$61,000 and program income of \$229,000. The City expended \$1,781,287.17 during the program year and funds were used to increase quality and decent affordable housing through housing rehab, expand economic opportunities with job training, modernize public facilities and infrastructure, and increase available public services to LMI and special needs residents in Norwalk.

Achieving ConPlan Objectives and Strategies

PY47 is the second year of the five-year period of the 2020-2024 Consolidated Plan. A summary of achievements for goals listed in the PY47 Annual Action Plan, as well as cumulative achievements for goals listed in the Consolidated Plan are provided as an attachment.

ATTACHMENTS:

[DRAFT PY47 CAPER](#)
[Summary of Achievements](#)

ACTION REQUESTED: Advance the PY47 CAPER to the Common Council with authorization for the Mayor to sign all forwarding documentation required by HUD.

**TRI-STATE LED**Tri-State Order #: **CON81723****Date:** 8.17.23**To:** City of Norwalk**Attn:** Jim Travers**Job:** Aquarium Project**Tri-State LED Estimate**

Applicable shipping and taxes must be added to following quote. Prices valid for 30 days of the quotation date.

From: Steve Kerins
Cell: 203-362-7161

Tri State LED is pleased to offer you the following quotation:

QTY	TYPE	MFG	DESCRIPTION	UNIT PRICE	EXTENDED TOTAL
16	Post Top	SC	ALMWML-LE040-EVX-2F2-27-CR3-YPLF-CU (to fit large tenons)	\$ 1,769.14	\$ 28,306.29
			If Medium Fitter Needed Change SKU to.....		
			ALMWM-LE040-EVX-2F2-27-CR3-YPLF-CU / Same Price		
1	Labor		Installation of 16 Post Tops	\$ 4,911.11	\$ 4,911.11
1	Painting		Painting Existing Poles Black	\$ 3,000.00	\$ 3,000.00
1	ER		Estimated Rebate - Final Amount TBD How Applied to Project	\$ 2,500.00	\$ 2,500.00
Total (Tax not included):				\$	36,217.40

X**Customer Acceptance**

Customer signature above signifies acceptance
of the terms and conditions contained in this estimate

Thank you for your business

QUOTATION

DATE: 5/19/23
TO: City of Norwalk DPW
ATTN: James Travers
PROJECT: Oyster Shell park relighting
PROJECT NO.:

We are pleased to offer the following quote:

Spring City William and Mary luminaires to match current City Standard:

Model: ALMWM-LE040-EVX-2F2-27-CR3-YPLF-FED-CU

2700K, 40-watt LED, Type 3 distribution, frosted acrylic lens, Painted Gloss Black.

Unit Price: \$1,648 each

Total (22 pieces): \$36,256

Lead-time from release of order: 14-16 weeks.

NOTES:

1. Pricing valid for orders entered and released within 30 days of quotation.

QUOTATION PREPARED BY: Paul Finbow

Contract Proposal

Shock Electrical Contractors, Inc.
178 Osborne Street
Danbury, Connecticut 06810
(203) 748-5690 Office
(203) 798-2886 Fax

Industrial/ Commercial/ Residential
40-70-90' Bucket & 100' Crane
Sports Lighting Specialists
Shockelectric81@hotmail.com
www.shockelectric.com

Proposal Submitted To:
City of Norwalk
125 East Ave
Norwalk, CT.
ATTN: Amy Verrier

Phone:
203-815-3574
averrier@norwalkct.gov

Date: 8-11-2023

JOB: City of Norwalk: North Water Street Light Fixtures

Supply labor and material for the following electrical installation.

- Remove (22) light fixtures on existing street light poles.
- Supply and Install (22) light fixtures per specs supplied by City of Norwalk.
- Wire and Test lights.

Exclusions:

Permit Fees
Photocells
Light Poles
Breakers
Traffic Control on road and sidewalk
Police

In case of this agreement shall not be made at maturity, or upon default, it is agreed that the cost of collection and Attorney's fees shall be added to the sum due, and shall be paid as a part there of interest at the rate of 1 ½ % per month (18% per year) will be added after 30 days. You the buyer may cancel the transaction at any time prior to midnight on the third business day after the date of this transaction. We hereby propose to furnish labor and material- complete in accordance with the above specification, for the sum of:

Forty Seven Thousand One Hundred and Seventy Dollars 00/100 (\$47,170.00)

Plus Tax if applicable/4% surcharge if paid by credit card

All material is guaranteed to be as specified: All work to be completed in a workman like manner according to standard practice. Any alteration or deviation from above specifications involving extra costs, will be executed only upon written orders, and will become an extra charge over and above the estimate. Agreements made with mechanics or subcontractors on the job are not recognized. No statement, agreement or understanding, expressed or implied, not contained herein will be recognized. All agreement contingents upon strikes, accidents, or delays beyond are control. Owner to carry fire, tornado, and any other necessary insurance, Our workman's compensation insurance.

Authorize Signature _____

Note: This Proposal may be withdrawn by us (with notice) if not accepted within 30 days.

The above price, specification, and conditions are satisfactory and are hereby accepted. You are authorized to do the work as specified. Payment made as outlined above.

CONTRACT ACCEPTANCE

Date of acceptance _____
MM/PD

Signature _____



MAYOR
Harry Rilling

DIRECTOR
James Travers
jtravers@norwalkct.org

Road Construction Project Manager
Troy Deering
tdeering@norwalkct.org

Thursday, September 7th, 2023

To: Economic and Community Development Committee
From: Troy Deering

Subject: Hamilton Ave Staircase- Martin Luther King Jr. Blvd Connectivity

After being handed a near-completely designed Project of the Hamilton Ave staircase, James Travers, Garrett Bolella, and myself needed to put our heads together on how to approach the project. We felt that the chosen design was designed in an overbuilt fashion and brought us to a very high construction cost estimate of around \$700k. We tasked the designing engineers to try out a few other concepts for the staircase in order to meet better layout, connectivity, and ease of use. We also had them provide another construction estimate of the revised design which brought us below \$500k total cost. We then had their work peer reviewed by a competitive engineering firm to confirm the design and construction estimate were fair and justified. The peer review confirmed that CDM Smith's design and estimates were correct, and therefore we would like to proceed with their services on the revised design since they have all of the background and groundwork for the project in motion. In order to finalize all documents and construction plans, we need to get additional funding of \$27,150 out of our ARPA MLK funding. This small amount of additional funding needed for final re-design will save the city a large sum of money to construct the staircase.

Action: Authorize the Mayor, Harry W. Rilling, to execute an amendment to the CDM Smith agreement to include an additional \$27,150 for the Hamilton Ave Stair Case.

ACCT: 520000-5796-MLK01

Best,

Troy Deering
Road Construction Project Manager
Transportation Mobility & Parking
City of Norwalk



DEPT OF FINANCE
Purchasing Department
NONCOMPETITIVE PROCUREMENT JUSTIFICATION FORM

DATE: _____

DEPARTMENT: _____

Procurement by non-competitive proposals may be used only when the award of a contract is infeasible under informal competitive Quotations (§3-204), Informal Competitive Request for Proposals (§3-205), seal bids, or competitive proposals and at least one of the following circumstances applies:

Check One:

	The item is available only from a single source (justification is attached). The provisions of this regulation apply to all sole source procurements unless emergency conditions exist as defined by Purchasing Guideline on Emergency Procurements
	After solicitation of a number sources, competition is determined inadequate (record of source contacts and/or attempts to obtain pricing is attached)
	The compatibility of equipment, accessories, or replacement parts is of paramount consideration
	The item/service is available on a Cooperative Purchasing Agreement (please provide the organization name, quote and the contract/agreement number)
	The public exigency or emergency for the requirement will not permit a delay resulting from competitive solicitation (documented emergency contingency is attached). Please forward this form and supporting documentation within 48 hours of the Emergency
	Other, please explain:

TOTAL COST: _____ MUNIS Account: _____

VENDOR: _____

Purchasing Agent Signature	The Purchasing Agent	Department Head Signature
<i>Christopher McCauley</i>	Supports	<i>Sabrina Godeski</i>
Purchasing Agent Name	Does Not Support	Department Head Name
Christopher McCauley	Single Source Requires Common Council Authorization (in excess of \$20,000.00)?	
Date 9/05/2023		Date

JUSTIFICATION:

ANY OTHER VENDORS CONTACTED FOR PRICING? (Please attach quotes): _____

Vendor 1: _____

Vendor 2: _____

EMERGENCY: Explain in detail the nature of the emergency

ARC Sound. Stage. Lighting

PO Box 604

Norwalk, CT 06852

203-515-9878

brian@arcssl.com



Estimate

ADDRESS

Anna Breault

City of Norwalk

ESTIMATE # 1056

DATE 09/05/2023

SERVICE

QTY

Production Package

Dates: October 28th and 29th

1

Artist: Ryan Cabrera w/ house DJ

Logistics: artist travel included(city to pay for hotels)

Production:

- Full professional concert style lighting system
- Full professional concert style PA audio system
- Full professional front of house control
- All instruments, microphones, and other technical needs for the bands and DJ
- XXL Mobile stage (city to provide bike rack/crash barricades for front of stage)
- Generator to supply all stage power
- Audio engineer, lighting programmer, and all necessary stage hands to operate concert
- All labor to build and remove stage

Services

Additional cost contingency during final artist contract approval

1

SUBTOTAL

75,000.00

TAX

0.00

Payment Detail:

Deposit: 50% of total

Balance: due date of event

By Check: Make checks payable to: ARC Sound. Stage. Lighting

By Credit Card: 3.5% processing fee applied to transaction.

Kill Fee Schedule:

<5 days of acceptance: 0%

60+ days from event: 5%

40-59 days: 10%

20-39 days: 15%

5-19 days: 20%

1-4 days: 25%

TOTAL

\$75,000.00

Accepted By

Accepted Date

Payment Detail:

Deposit: 50% of total

Balance: due date of event

By Check: Make checks payable to: ARC Sound. Stage. Lighting

By Credit Card: 3.5% processing fee applied to transaction.

Kill Fee Schedule:

<5 days of acceptance: 0%

60+ days from event: 5%

40-59 days: 10%

20-39 days: 15%

5-19 days: 20%

1-4 days: 25%

Re: Halloween & Holiday

Danny LG <danny@thenorwalkconservatory.org>

Thu 8/31/2023 2:26 PM

To: Breault, Anna <ABreault@norwalkct.gov>

Cc: Godeski, Sabrina <SGodeski@norwalkct.gov>

CAUTION: EXTERNAL Email: Don't open links or attachments from untrusted senders

Thanks Anna,

For the 8x12 stage - We can do this for \$1,500 which includes delivery, set up, and strike.

For the 32x20 stage - We can do this for \$10,000 which includes delivery, set up, and strike.

2 sets of Stairs for the stage come in at \$700 total.

Railings come in at \$150 per 8 ft piece. You will need 8 rails at \$1,200.

Sound is \$600 total.

All in for stage and sound is \$14,000.

I know there are many other items we discussed, but I know some of it is in the air and I wanted to get you this quote ASAP.

If you let me know who you want that Gene offered, I can source and give you an all in quote or if you want me to get you quote for others happy to help. I am meeting with Steven Rust tomorrow to figure out a lighting plan as well.

Danny Loftus George I President

Danny@TheNorwalkConservatory.org I (203) 343-0394



www.TheNorwalkConservatory.org



you ARE Not ALONE MURALS

To the Office of the Mayor

Dear Mayor Harold Rilling,

You Are Not Alone Murals is eager to make a meaningful connection to the Norwalk community by using public art to spark conversations about mental health and spread a message of hope. To date there have been more than 70 You Are Not Alone murals painted around the world. And with each new mural comes the opportunity to further reduce stigma and shame often felt when dealing with a mental health challenge.

YANAM has already been green-lit to receive a generous donation from the Norwalk Arts and Culture Commission to create public art on city-owned property, and we are seeking your approval to move forward with this initiative at Brien McMahon High School. We'd like to paint a large outdoor mural on the school's exterior plus several smaller murals (painted on temporary walls) that can then be donated to other local schools.

Our non-profit recently completed a two-story, 120-foot mural in Darien, CT through the support of The Corbin District and The Depot-Darien Youth Center. At a subsequent community painting event on the mural site, we heard first-hand how the locals felt the mural was beacon, shining a desperately needed message into their town.

Looking forward to hearing from you.

Sincerely,

Samantha Schutz and Annica Lydenberg

co founders

You Are Not Alone Murals



you are Not Alone MURALS

About the Project



We are a public art project that inspires artists to create work in their communities, sparking hope, connection, and conversations about mental health.

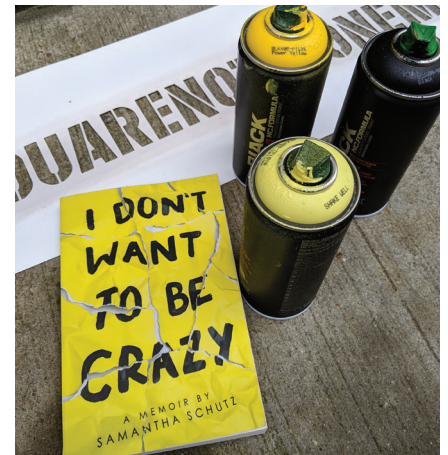
Project History

You Are Not Alone Murals was founded by long-time friends Annica Lydenberg (art director and mural painter) of Dirty Bandits, and Samantha Schutz (publishing director, mental health advocate) author of the critically-acclaimed anxiety disorder memoir, *I Don't Want to Be Crazy*.

After the publication of her memoir, Samantha received countless letters from readers saying: "Your book made me feel less alone." Annica was inspired to honor Samantha's bravery and vulnerability through the creation of public art with that message.

Project Goals

- Use public art to reach people who need to hear this message.
- Use consistency and repetition to create impact, making the message more relatable with each viewing.
- Reduce stigma and shame around discussing mental health challenges by fostering connection through story-sharing.



***We launched in 2019 with three murals in Brooklyn.
To date, 70+ murals have been painted around the world.***



info@youarenotalonemurals.com | youarenotalonemurals.com | [@youarenotalonemurals](https://www.instagram.com/youarenotalonemurals)

You Are Not Alone Murals is run by Purpose Projects NY - anticipated 501(c)(3) status Summer 2023



you ARE NOT ALONE MURALS

Project Impact



Thanks to all those involved, every day this message is reaching people that needed to hear it.

Quotes from the public

"I'm grateful the murals are in so many diverse communities. I envision people from all walks of life passing by and being reassured by the inclusion and kindness of the message."

- @artofjumping

"For those of us struggling with mental health, these larger-than-life murals offer a source of comfort and a constant reminder that there are people who care." - @runstreet

"Wandering around Brooklyn brought me to this mural, and it was just the reminder from the streets of NYC that I needed."

- @dentsithome

"It doesn't matter who you are, when you walk by a mural, you are involved. So let the artwork on the wall serve as a reminder that you are special, have value, and deserve love. And most importantly... you are NOT alone."

"Working with high schoolers to bring their YANAM vision to life and simultaneously building community so they know they're never alone is something that will stick with them forever."

Artists, Carly Freely & Alyssa Pine

@freelycreative_



Artist,
Jason Naylor
@jasonnaylor



info@youarenotalonemurals.com | youarenotalonemurals.com | @youarenotalonemurals

You Are Not Alone Murals is run by Purpose Projects NY - anticipated 501(c)(3) status Summer 2023



you are Not Alone murals

Our Reach

2019

3 murals in Brooklyn, NY

Dirty Bandits, Adam Fujita, and Jason Naylor
Combined following of **over 200k**

Media coverage Women's Health Magazine (2m), Secret NYC (1.4m), amNY, Brooklyn Daily Eagle, Bushwick Daily, Run Street

2021

Grew to 32 murals worldwide

New artists included Tierney Milne, Signs of Power, Cris Pagnoncelli
Combined following of **over 400k**

Call to action Lauren Hom (@homsweethom 253k) and GoodType (@goodtype 1.2m) shared our project via social media and encouraged artist participation.

YANAM began encouraging and sharing submissions created in all mediums.

We received and shared 200+ art submissions from 25+ countries.

Media coverage Women's Health Magazine, Pantone (3.3m), Street Art NYC, Brooklyn Street Art, Portland Press Herald

2022

Grew to 55 murals worldwide

New artists included Zipeng Zhu, Efdot, Vexta, Katie Merz, and others
Combined following of **over 800k**

Partnerships NAMI-NYC, The Seaport NYC, Priority Bicycles, Moo, Ronan Paints, Colossal Media, The William Vale Hotel

The **award-winning short documentary** about our project from Folktale Creative premiered at festivals nationwide and screened in NYC.

Activations included

- 100ft mural at The Seaport NYC
- Priority Delivers postcard campaign
- Artist installations at NAMIWalks NYC
- The William Vale Hotel art installation and event

Media coverage Forbes, GoodType, Secret NYC, Brooklyn Street Art, UpMag, Greenpointers

Blog posts for Moo, The Seaport, Colossal Media, Better Letters Magazine

2023
YTD

Grew to 70+ murals worldwide

New artists included Brian Kapsr, Marco Santini, Indie184, DFTE, and others
Combined following of **over 1m**

Continued partnerships: NAMI-NYC, The Seaport NYC, Priority Bicycles, Moo, Ronan Paints, The William Vale Hotel

New Partnerships: NAMI Coastal Virginia, The Corbin District, and The Depot-Darien Youth Center

Activations included

- 2-story mural in Darien, CT and community event
- 160ft mural at The Seaport NYC
- Priority Delivers postcard campaign
- Artist installations at NAMIWalks NYC

Media coverage News12 Connecticut, Daily Blast Live, WCXA3 Vermont, Darien Times

Blog posts for StreetArtNYC, SecretNYC, The Seaport



you are Not ALONE MURALS

Norwalk Proposal

MURALS AND EVENT AT BRIEN MCMAHON HIGH SCHOOL

Live painting and community event

Proposed painting dates:

September 23rd and 24th, 2023 (Saturday and Sunday)

How are the funds used:

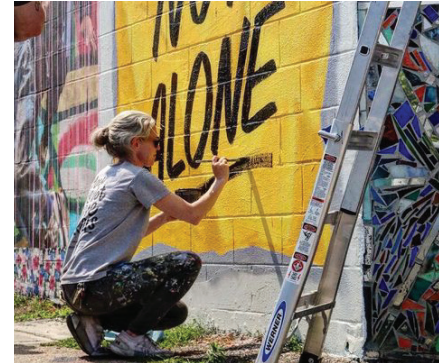
- artist fees, materials and supplies (including lift rentals), and building and transportation of temporary walls
- photo and video documentation
- creating and sharing online content related to this activation
- website updates
- ensuring this project can continue to grow

What is included:

- one large scale mural 24'x20' installed on the high school exterior
- several murals 8'x12' painted on temporary walls built and painted on site during the event, then donated to other local schools
- project co-founders speak to classes at the high school about the project roots
- related free workshop available to the public in the days surrounding the event

Who are the artists:

- mixture of local and tri-state experienced mural artists



WALL MOCK UP
roughly 24ft x 20ft

This wall is located to the left of the entry to the high school. It is highly visible to those entering and in the parking lot.

We'd love to partner with you!

info@youarenotalonemurals.com | youarenotalonemurals.com | [@youarenotalonemurals](https://www.instagram.com/youarenotalonemurals)

You Are Not Alone Murals is run by Purpose Projects NY - anticipated 501(c)(3) status Summer 2023